

## Message Text

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12

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 031536

R 162144Z SEP 76  
FM AMEMBASSY SAN SALVADOR  
TO SECSTATE WASHDC 0000  
INFO USDOC WASHDC

UNCLAS SAN SALVADOR 4294

E.O. 11652: N/A

TAGS: ETRO, BEXP, ES

SUBJECT: SECRETARY'S OASGA INITIATIVE - USDOC EXPORT PROMOTION  
ADVISORY SERVICES

REF: A. SAN SALVADOR 3501; B. STATE 196223

1. EMBASSY BROUGHT SECRETARY'S OASGA INITIATIVE TO ATTENTION OF DIRECTOR OF INSTITUTO SALVADORENO DE COMERCIO EXTERIOR (ICE), ALFREDO MILIAN, IN LETTER DATED 8/10/76, BUT WAS UNABLE TO FOLLOW UP DUE SUBSEQUENT EXTENDED ABSENCE OF DIRECTOR FROM COUNTRY.
2. ON RETURNING TO EL SALVADOR 9/10/76 MILIAN MET WITH COMATT WITH LATTER PROVIDING AS MUCH ADDITIONAL GUIDANCE AS AVAILABLE.
3. FYI: WHILE MILIAN INTERESTED IN GENERAL THEME, I.E. ASSISTANCE IN DEVELOPING NATIONAL EXPORT PROMOTION PROGRAMS, HE NONETHELESS QUESTIONED HOW PROGRAM AS NOW DEFINED COULD BE TERMED AN INITIATIVE SINCE IT APPEARS TO OFFER NOTHING NEW.
4. RAFTER THAN RESPOND DIRECTLY COMATT MENTIONED THAT IF EMBASSY'S PROPOSAL (REFTEL B) TO HOLD NEXT SEMIANNUAL CONFERENCE OF E/C OFFICERS FROM CENTRAL AMERICAN IN SAN SALVADOR DURING OPENING WEEK OF VII INTERNATIONAL FAIR OF EL SALVADOR, I.E. NOVEMBER 8-10, 1976, WAS ACCEPTED BY THE DEPARTMENT AND USDOC (OTHER PARTICIPANT POSTEZHAVE ALREADY COMMUNICATED SUPPORT) THE PARTICIPATING USDOC REPRESENTATIVE MIGHT BE UNCLASSIFIED

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ABLE TO CHAIR A SEMINAR OR ROUND TABLE DISCUSSION ON

USDOC'S EXPORT PROMOTION PROGRAM.

5. MOREOVER, SINCE OTHER CENTRAL AMERICAN EXPORT PROMOTION ENTITIES WILL PROBABLY SEND REPRESENTATIVES TO SUPERVISE/ OBSERVE THEIR OWN NATIONAL PAVILIONS IN EL SALVADOR'S INTERNATIONAL FAIR, ANY RESULTING USDOC SEMINAR COULD EASILY BE GIVEN A REGIONAL CHARACTER WITH NO ADDITIONAL RESOURCE DRAIN ON USDOC.

6. MILIAN DEFINITELY INTERESTED IN IDEA OF SEMINAR OR ROUND TABLE ON USDOC'S EXPORT PROMOTION PROGRAM BUT, WE AGREED TO PROCEED NO FURTHER UNTIL PROPOSED CONFERENCE APPROVED OR REJECTED BY USDOC AND DEPARTMENT.

7. IN VIEW OF ABOVE EMBASSY REQUESTS THAT DEPARTMENT AND USDOC RESPOND TO OUR PROPOSAL ASAP.

LUBENSKY

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE PROMOTION, GOVERNMENT MINISTRIES, MEETINGS, PROGRAMS (PROJECTS)  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 SEP 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976SANSAS04294  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760350-0318  
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**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
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**Previous Handling Restrictions:** n/a  
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**Review Action:** RELEASED, APPROVED  
**Review Authority:** vandyklc  
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**Review Date:** 25 FEB 2004  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SECRETARY'S OASGA INITIATIVE - USDOC EXPORT PROMOTION ADVISORY SERVICES  
**TAGS:** ETRD, BEXP, ES, US, ICE, INSTITUTO SALVADORENO DE COMERCIO  
**To:** STATE  
**Type:** TE  
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